

General Information	
Academic subject	Information and fake news analysis
Degree course	Corso di Laurea in Scienze della comunicazione pubblica, sociale e d'impresa
Curriculum	
ECTS credits	
Compulsory attendance	YES
Language	Italian

Subject teacher	Name Surname	Mail address	SSD
	Claudia Attimonelli Petraglione	claudia.attimonelli@uniba.it	L-Art06

ECTS credits details			
Basic teaching activities	10C/I	L-Art06	3

Class schedule	
Period	II Semester 2019-2020
Year	II
Type of class	Laboratory

Time management	
Hours measured	1 h = 60 minutes
In-class study hours	20
Out-of-class study hours	55

Academic calendar	
Class begins	
Class ends	

Syllabus	
Prerequisite requirements	
Expected learning outcomes (according to Dublin Descriptors)	<p><i>Knowledge and understanding</i> among contemporary languages and praxis of old and new media.</p> <ul style="list-style-type: none"> - <i>Applying knowledge and understanding</i> the analysis of information, sources, hoax, fake news. - <i>Making informed judgements and choices</i> concerning primary and secondary literature, images and pictures spread online. - <i>Communicating knowledge and understanding</i> due to facultative short oral expositions and/or posters to the class, along with participative frontal lectures. - <i>Capacities to continue learning</i> communication strategy among the new editorial systems.
Contents	Laboratory is based on the analysis of the most contemporary forms connected to information and visual culture, it aims to let the students able in decipher and distinguish a news form a fake information or a sensationalist one. A particular attention will be focused on the notion of quotation at the time of web 3.0.
Course program	
Bibliography	- A. Lolli, <i>La guerra dei meme</i> , EffeQu, Orbetello, 2017. Other material edited by the teacher.

Notes	
Teaching methods	Workshop; focus group; brain storming.
Assessment methods	Written test.
Further information	